

# SJODIN COMMUNICATIONS

A PUBLIC SPEAKING, SALES TRAINING AND CONSULTING FIRM

## For Immediate Release:

### National Speakers Association inducts Terri Sjodin into the *Speaker Hall of Fame*

Tuesday, July 17, 2012. National Speakers Association (NSA) is the leading organization for professional speakers. At this year's annual convention, Terri Sjodin was inducted into the CPAE *Speaker Hall of Fame* held at the JW Marriott in Indianapolis, IN.

Terri was one of five recipients which include: Peter Sheahan, Ross Shafer, Steve Gilliland, & Sally Hogshead.

Admission into the CPAE (Council of Peers Award for Excellence) Speaker Hall of Fame is a lifetime award for speaking excellence and professionalism. Inductees are evaluated by their peers through a rigorous and demanding process. Each candidate must excel in seven categories: material, style, experience, delivery, image, professionalism and communication. The award is not based on celebrity status, number of speeches, amount of income, or volunteer involvement in NSA.

For more information: [www.sjodincommunications.com](http://www.sjodincommunications.com)

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Photo credit: Flash Gordan Murray, Super Photo Video

Terri with introducers (from left to right):  
Mark Mayfield, Harvey Mackay & Tim Gard



Terri with her parents, Jan & Pete Sjodin



Photo credit: Flash Gordan Murray, Super Photo Video

Recipients of the CPAE Speaker Hall of  
Fame designation (from left to right):  
Steve Gilliland, Ross Shafer, Terri Sjodin,  
Sally Hogshead, Peter Sheahan, & Cavett  
Award Winner Stephen Tweed